

DAVID SEEBACH'S **BACKSTAGE**

2005 WINTER EDITION

Invite Your Guests For A Peek Behind The Scenes

David Seebach takes his audiences
Backstage With A Magician



Many 'RETURN' APPEARANCE ENGAGEMENTS scheduled for the Holiday season!

David Seebach's captivating mix of magic and mystery, comedy and audience participation has earned him 'return appearances' time and time again! Check out where the Wonders of Magic will be performing this holiday season in the Up•To•Date NEWS section of this edition of BACKSTAGE and treat your guests to a "Wonders of Magic" show at your next social affair.



David's assistants are busy setting up the intricate props and special effects for the meeting of **DEAN HEALTH PLAN** in November.

FEATURING
MAGIC
you can do
**The DOUBLE
DISAPPEARANCE**

Keeping
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**WONDERS
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NEWS

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It's the #1 Request For Corporate Clients

Here's How to Make a Grand, Surprise Entrance!

For years and years David Seebach's professional clients have made the same request for parties, sales meetings, new product roll-outs, and other corporate functions: "Can you make our CEO – President – Sales Manager – Keynote Speaker – etc magically appear?"

Early in his career the magician used some of the props designed for trim, showgirl assistants, but they're often difficult for the petite women that Seebach employs. Imagine what it's like for a 50+-year-old executive.

"I remember we made Santa appear for a shopping mall's Christmas season and he had to remove all his padding. Still, he had to be tied into the prop to fit!" the illusionist recalled. "There had to be a better way."

The magician knew of a famous prop from the show of Dante the Magician who toured in the 1930s and 40s. Dante called it **Backstage With A Magician** and promised to show his audience how a big stage illusion was accomplished. To bring the audience behind the scenes, the performers turned everything around onstage and performed the act for a non-existent audience with their backs to the real spectators.

The crowd was amused to see a beautiful lady assistant, crouched, hiding behind one of the two boxes that make up the prop. The magician showed the other (smaller) box empty, but, before it was closed up, the assistant slyly crept into it. The actual audience always laughs as they witness this backstage deception. The box, supposedly empty, but with the assistant actually now inside it, was lifted by a pole and chains and lowered into the larger one.

At the clap of the wizard's hands, the crowd would see the hidden assistant pop up from the nested cases and realize they had learned some stage magic. Instead, however, a man appeared and the two boxes broke open and were seen to be completely empty.

David Seebach commissioned Michigan's revered Abbott Magic Company to build one of these props although the firm had never fabricated one before. During construction the magician visited the plant to check on progress and discuss building and decorative details with Bud West, Abbott's long-time foreman. Seebach has performed this fantastic illusion literally from coast-to-coast for major firms like John Deere, IBM, Walgreen's and many others. Santa Claus has magically appeared in it, as have Ronald McDonald, Milwaukee radio personality Bob Reitman, and even an Elvis clone.

The best reactions, however, are elicited at corporate events where the crowd is caught off guard when their own President or CEO or Sales Manager suddenly materializes. And, Seebach has made sure it's built roomy enough to be comfortable. He also created a routine where his staff does the 'magic' and the special guest needs only to stand up on cue.

It always brings down the house!

In November, 2004, this act was requested for the annual employee meeting of Madison-based Dean Health Care. David created a fast-paced show, filled with comedy and lots of audience participation. He customized an effective card trick done with oversized playing cards to include Dean's logo instead of the customary suits.

He borrowed cash from an employee and seemed to accidentally burn it up, much to the amusement of all the others. A beautiful woman was levitated in mid-air. Another employee appeared to be in danger of losing his head; his co-workers couldn't stop laughing. And, the illusionist recreated Houdini's legendary **Metamorphosis**, the fastest magic act in the world.

But, the biggest reaction came when the cast presented **Backstage With A Magician** and the company's own "Dr Mark" appeared onstage. "Where did he come from?" "What happened to the beautiful lady assistant?" "Oh, man, that's Dr Mark!" Comments like these were heard after the show during a reception at Middleton's Marriott Hotel.



Stage manager Brian LeBoeuf has an illusion all in pieces ready to assemble for the Dean Health Plan employees.



Here are oversized, custom-logo cards for a signature Seebach routine. The cards are hand-made by Catherine Starr for the illusionist. Note the comparison to a normal poker-sized deck.

The employees were polled with a form after the meeting about its effectiveness. David Seebach's "Wonders of Magic" received the highest marks of any of the meeting's categories.

From Dean Health to David: "I just finished the evaluation forms from our event on Nov 18. Your show was definitely the highlight. So, thank you again!"

Backstage With A Magician is included in the elaborate "Executive" repertoire described at the "Wonders of Magic" website (www.davidseebach.com). It is just one of several spectacular illusions in this show with multiple assistants. This is a program that is often customized for corporate events with special routines created to tie in with the client's products, services, and/or message.

You can create marvelous impact at your next event by calling the "Wonders of Magic" office at 262/252-3333 to find out more.

BACK STAGE

HALLOWEEN Fan Mail

The "Illusions in the Night" Cast & Crew Hear From The Audience

The eight performances of the 15th annual October spectacle are history, but the spectators' comments continue to arrive by mail and telephone. Here's a sampling of what the public had to say:

"Thanks for putting my son Jay and his friends up on the stage. They had a great time and were very surprised that the magician knew one of their names. You are a great performer and we look forward to seeing you again next year!"
Thank You - you are the best!" Jon Brend

"Thank you so much! The show was wonderful! You provide soooo many smiles. Thank you again."
Stan Jackson

"This was my first time seeing the show. It was amazing! 'Can't wait 'til next Halloween to see it again. The kids and I thank you lots!!'"
Myah

The 16th edition is scheduled for October 2005, at Milwaukee's historic ---and haunted--- Modjeska Theatre.

AUDIENCES DON'T HAVE A 'CLUE'

It's A Fun-Filled Magical Whodunit



The game's afoot for David Seebach's Clue mystery. Lovely Kari is ready to help solve the case.

David Seebach's original interactive mentalism routine based on the popular Parker Bros board game 'Clue' has proven to be very popular with audiences. The magician invites six spectators up to participate and they freely select huge, oversize pawns. Only then do they learn the magician intends to play 'Clue.' So, Bob from Accounting may become Miss Scarlet if he chose the red pawn. And, Mary from Outside Sales might portray Prof Plum if she picked up the purple one.

That's only the beginning. Assisted by a lovely aide, dressed as 'Miss Sherlock', the magician allows the audience to decide who the murderer is. Six coffins contain the famous weapons and only the murderer gets to choose his (or her) instrument of death. Finally, the original game floor plans are introduced, blown up to 11x14, so the room of the crime can be freely selected.

This is all accompanied by effective music and a very witty spoken narration that introduces all the suspects as played by your guests.

The magician must determine WHO will be selected as the guilty party, WHAT lethal device killed Mr Boddy, and in WHICH room the foul deed occurred. And, of course, he must do all of this before the choices are made!

Will he get it right? Imagine the fun of this creative, original and exclusive routine. It's all part of the popular "Nightclub" repertoire described at the "Wonders of Magic" website (www.davidseebach.com).

Call the office at 262/252-3333 to schedule this mini murder mystery at your next party or social event.



Christina is the beautiful pirate who has appeared in the new Chests of Mystery illusion that debuted at the 15th "Illusions in the Night" show last fall. The prop, supplied by Abbott's Magic Co, was constructed to a 1930s design motif.

The DOUBLE DISAPPEARANCE

MAGIC YOU can do!

(Ss-sh
remember
it's a secret)

Ss-sh, it's a secret. This close-up magic trick is very easy to do once you have the confidence that something so simple can be so baffling. You begin by pointing to a quarter on your palm with a long pencil and announcing that the coin is about to disappear. Ask the audience to note which of the commemorative state quarters it is. It makes no difference, but it focuses all attention on the coin and that is important. The closer the spectators are to you, the better.

Tap the quarter with the pencil, counting out loud, "1...2..." Never take your eyes off the coin. Before each tap, raise the pencil up to the side of your head, next to your ear. Bring it all the way back down, tap, and say "1". Repeat this exactly for "2".

When you lift the pencil the third time, stick it behind your ear. Bring down the empty hand and say, "3," and open the pencil hand wide.

"Wow! I made the wrong thing vanish!" If you keep the rhythm consistent nobody will see you put the pencil behind your ear. Make sure you keep your eyes on the quarter. And, you might

turn a little so your 'pencil' ear is facing a bit away from the onlookers.

The amazed spectators will look all around for the pencil and, after a few moments, will spot it and laugh. That's OK, because the real magic is still coming.

"I was just joking with you," you explain as you turn to show everyone where the pencil is perched. Point to it. At that same moment just put the coin in your pocket. No one will notice as they're now looking at your head.

Turn to the audience again and hold your quarter hand in front of you exactly as you did before except your hand is now closed into a fist. Use the pencil and point to it again.

"You wanted to see the quarter disappear. Watch. 1... 2... 3!" Tap just as you did before and, on "3", open your hand to show it empty.

Smoothness... confidence... and timing are all you need to pull this off. Do not offer to repeat it. Remember, it's a secret!

WONDERS OF MAGIC

UP TO DATE NEWS



David Seebach's **WONDERS OF MAGIC** is a member of the Greater Milwaukee Convention and Visitors Bureau

- David Seebach was invited to present close-up magic and a brief show at Milwaukee's **Club Boom** in the Third Ward area as a local benefit fund-raiser. He mingled and performed on two Friday nights in November.
- Holiday parties began on December 1st at **The Legend at Brandybrook Country Club** in Wales (WI) for **PC Productivity**. **Wendy Mirenda** arranged the appearance when Brandybrook's manager, **Risa Kuhlman**, recommended David for the event.
- **Roberts Roofing** once again featured the "Wonders of Magic" at their gala event at Milwaukee's **Pfister Hotel** on Dec 3rd. **Jessica Peret** booked this third appearance for Seebach and also invited Chicago's Danny Orleans and wife Jan to co-star with their winning comedy and mind reading act.
- **Ozaukee Bank** celebrated on December 4th at the **Mequon Country Club** and wanted to honor one of their own, a banking executive fascinated by magic. **Jane Roehrig** suggested that David could perform briefly between dinner courses and involve their employee. He got the full treatment when Seebach unveiled a guillotine. One hour later, the magician was in Waukesha at the **Pilgrim Center** for a group of Fire Chiefs. **Terry Nevins-Buchholtz** contracted this engagement.
- Elm Grove (WI) residents came to their library on December 5th for a seasonal show with lots of holiday-themed magic presented by David Seebach. **Laurie Bauer** scheduled the event.
- **ACA Music & Entertainment** recommended the "Wonders of Magic" for **Dynacore Labs'** party on December 11th at the **Bluemound Gardens** in Milwaukee. Later that evening the **Iron Ridge Fire Department** were entertained by David at Lisko's. **Kim Gutschenritter** was their entertainment coordinator.
- David traveled to Illinois' **Ravinia Green Country Club** for a Chanukkah Party on December 12th. This booking was arranged by Lake Geneva's (WI) **Class Act Agency**.
- **Jeri Schilling of Borkoff & Borkovec MD SC** invited David to present some tableside close-up magic at **Henry's Restaurant** on Milwaukee's fashionable east side on December 13th. David had appeared for the same medical group in October at a surprise birthday bash.
- The **Milwaukee Yacht Club** on Lake Michigan was the setting for the **Women & Children's Center** party on December 14th. **Caroline Ognenoff** selected the "Showman" repertoire from David's repertoire for their guests.
- Another return appearance was held on December 16th for **Eye Physician Associates** at the fancy **Lake Park Bistro** in Milwaukee. **Chris Siegel** again made the arrangements.
- 7th and 8th grade students at Mukwonago's (WI) **Park View Middle School** enjoyed the "Wonders of Magic" assembly program on December 17th. This, too, was a return performance with **Nancy Movrich** scheduling two shows for the teenagers.
- Another return for a holiday party was held at the **Country Springs Hotel**, west of Milwaukee, for the **Sonag Co**. They booked a more elaborate show for Seebach's second appearance. It was held on December 18th and arranged by **Lori Michaud**. Later that night, **Automatic Fire Protection** was entertained by the illusionist at Milwaukee's **Radisson Hotel**. This, too, was a return for the performer. **Holly Chaltry** was the contact person.
- **Class Act Agency** sent David and an assistant all the way to New Jersey's eastern shore for two school shows on December 23rd at **Ocean Township School** in Oakhurst.
- David will perform on January 15th at the **Interlaken Resort** in Lake Geneva for a post-Christmas holiday event for **Alpha Source** as requested by **Janice Betchkal**.
- The Father & Son evening at Waukesha's (WI) **Catholic Memorial High School** will present the "Wonders of Magic" as their evening entertainment on January 21st. **Paula Moore** contacted David for this appearance.
- The tradition has gone on for years: Achieving middle school students at Milwaukee's **Lincoln Centre for the Arts School** are treated to a David Seebach performance each January. **Cathy Sansone** scheduled the 2005 show for January 24th.
- Various area Cub Scout groups will feature a "Wonders of Magic" show at their annual February or March **Blue & Gold Banquets**. David has performed at these family events for years.
- 75 guests of **Becky Abelson** will be treated to a "Wonders of Magic" show on the magician's birthday, March 20th, at **Monastero's Restaurant** in Chicago. They're gathering for Becky's daughter's confirmation party.
- Last year's **KIDSfest** drew enormous crowds and it will be expanded for 2005. The sponsors agreed that David Seebach's show was a popular attraction and have reserved April 9th & 10th in 2005. It's held at the **Wisconsin State Fair Park** in Milwaukee. **Becky Steimle** is the Event Manager. You'll read more in the Spring 2005 **BACKSTAGE** newsletter.