

DAVID SEEBACH'S BACKSTAGE

2005 SPRING EDITION

David Seebach invites
YOUR Guests Into the Act!
Making the Audience a **REAL** Part of the Show



Magician David Seebach
selects a helper
to join him onstage.



This young man
has his hands –
and everything
else! – full.



This Summerfest patron
finds herself being Sawn in
Halves by "Dr" Seebach
and his wacky nurse.

FEATURING
MAGIC
you can do
A FRUITY TRICK

Keeping
Current with
WONDERS
of **MAGIC**
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It's the #1 Client Request

Participation is Fun for Everyone!

What do David Seebach's clients ask for again and again?

"Can you make my boss (or husband or wife) disappear?" may be the question Seebach says he's heard most often, but the serious request is for involvement in the show.

In a typical performance the magician actually does only a few magical effects without any audience helpers. Participation may involve the selection of a playing card, picking a word at random from a book, or loaning some money or a wristwatch. But, the entertainment comes from the spontaneous, unrehearsed surprises that follow. Seebach always treats the volunteers with dignity and respect, but he can't resist having some fun with the humorous situations he creates.

"I'm fond of scenarios where it appears I've made an error. That means the laughter is directed at me, not the spectator. However, I'm also guilty of issuing vague instructions to a helper, hoping that they'll interpret my words differently and that something unexpected develops."

Many clients ask that the magician incorporate a specific individual in the show. They want to make sure Bob from accounting or Sue in human relations is onstage during the program. Seebach is not always aware why certain people are chosen, but he suspects the clients always have a good reason.

"At a corporate function where most people know each other this is always a highlight of the show," he said.

Does it Work with Children, Too?

All of the magician's shows where juveniles are present include lots of interactive audience participation. Young spectators are very eager to help. David Seebach's work with a juvenile crowd is always extremely entertaining. So, what's his secret?



Two young assistants are learning (?) how to do a rope trick with David Seebach.

"More than 90% of my clients ask for a performance that's about forty-five minutes long and that features lots of audience participation," the magician explained.

"I may be known for the big, spectacular stage illusions, but my interaction with spectators may be what I do best," he admitted.

That's because Seebach is very quick-witted onstage and has a gift for adlibbing with the people he invites to participate.



BACK STAGE



A pretty spectator is doing a card trick with magician David Seebach as her assistant in this funny routine.

"I don't treat them like children," he revealed. "I treat them like small adults." The youngsters try to remember the colors of silk scarves, use a pair of curious scissors, or perform a magic trick along

with the magician and then something unexpected happens. The kids are delighted and the adults are enjoying the show, too, but from a completely different perspective."

Some artists eschew working with children and animals, but David Seebach regularly has both onstage with him.

"I've had a rabbit in my act since I was a teenager. Over the years we've had doves, ducks, a skunk, a llama, a

snake, a horse and then all our shows with big wildcats. They're just as unpredictable as the youngsters who come up to assist."

There is no doubt that David Seebach is a nationally-acclaimed magician, but his pride is in being regarded as a gifted entertainer, able to capitalize on all the unexpected fun when real audience members "get into the act".

Get your guests at any social or business event involved by calling David Seebach's "Wonders of Magic" at 262/252-3333 or online at david@davidseebach.com.

David Seebach and assistant Laura are smiling with executives of Wisconsin Pharmacal after their Holiday Party.



David Seebach to Headline at KIDSfest

2nd Edition to be a 2-Day Event

Milwaukee's Metro Parent newspaper created and staged the first KIDSfest in 2004 and invited David Seebach to appear as one of their entertainment attractions. They expected five to ten thousand people to attend, but were amazed when fifteen thousand arrived at the huge Exposition Building at the Wisconsin State Fair grounds.

Metro Parent's senior editor, and KIDSfest's event manager, Becky Steimle, wrote David after the 2004 festival: "We knew we needed top-notch, well-known entertainment that would draw people. Your name was the first to come to mind in our entertainment planning. We know just the mention of your name added to our event's quality profile and attracted many people.

"We felt we had a sure thing in terms of professionalism and quality when we booked you. We were not disappointed and, in fact, your performance exceeded our expectations.

"David Seebach is at the top of our list of performers we will invite back."

Besides impressing the event's staff, Seebach's "Wonders of Magic" attraction is popular with Metro Parent's readers as well. They've voted him the "#1 Children's Entertainer".

The 2005 KIDSfest is set for Saturday and Sunday, April 9th and 10th. David Seebach will be just one of many entertainers, local and national, to appear at this free family attraction. Seebach will appear at 1:00 pm on Saturday and 2:00 pm on Sunday. Besides expanding to two days, the event has doubled in size at the Exposition Building to 100,000 square feet with many exhibits and activities for families.

For additional information, contact Metro Parent at 414/259-1884.

A FRUITY TRICK

MAGIC YOU can do!

(Ss-sh
remember
it's a secret)

Ss-sh, Ss-sh, it's a secret. This little mystery is so easy a child can do it, but it may fool even a wise adult.

You'll need a common piece of fruit, perhaps an apple or a banana. Before the performance put this item in a box that can be sealed so no one can peek inside prematurely. Some tape or a ribbon will suffice.

You'll also need a pad of paper, a pen or pencil, and a paper bag.

You begin by asking your audience to name any fruit they can think of. They'll call out orange and strawberry and cherry, but you can be sure apple and banana will be offered, too.

You explain that you're going to write down their selections, but you really do not.

Instead, you write down the name of the fruit in the box no matter what they say. Quickly fold or crumple each slip of paper and drop it into the bag.

You have a special opportunity if they call out any odd or hard to spell fruit. In that case you

actually begin to write pomegranate, or whatever, purposely spelling it wrong. You catch your mistake and toss that paper to the floor where they're sure to see it. Then, write the name of your boxed fruit and continue.

When you have an impressive number of paper slips in the bag, shake it up and invite a spectator to choose just one. Have them announce their choice and then open the carton to prove you knew in advance which fruit would be selected.

David Seebach suggests folding the bag of remaining slips up immediately after the spectator makes his choice. You want to protect the 'evidence'.

With that in mind, when it's appropriate and safe to do so, take the remaining slips and place them in a pot and set them ablaze. The fire adds a dramatic element and it destroys the other sheets that all read the same. Do this before having the selection read and the box opened.

This effect is really simple and easy to do. If you interject a little acting and showmanship, you'll have a mental miracle! Remember, it's a secret!

WONDERS OF MAGIC

UP TO DATE NEWS



David Seebach's
WONDERS OF MAGIC
is a member of the
Greater Milwaukee
Convention and
Visitors Bureau

- Sussex (WI) **Templeton Middle School** held a book fair in February and **Sue Posh** invited David Seebach to perform for their families in the evening.
- **Diane Vey**, of **Wisconsin Pharmacal**, in Jackson arranged for a performance of the "Wonders of Magic" at the Linden Inn on Big Cedar Lake for their post-Christmas Holiday Party. David created some customized magical effects that spotlighted the company's products.
- On Saturday, March 5th, Milwaukee's **WOKY AM920** radio sponsored its Good Living Expo at the Southridge Mall and again invited David Seebach to entertain its loyal listeners. WOKY's **Joe Stribl** requested two performances and a more elaborate show than in the past.
- Later that day, the well-known Smith Bros Fish Shanty in Port Washington (WI) was the site for **Molded Dimensions'** Recognition Night in the evening. **Debbie Volkert** requested the 'Nightclub' repertoire with three big illusions and the very popular new 'Clue' mystery act that has spectators becoming the classic board game's six suspects.
- Students at **St Paul's Lutheran School** in Janesville (WI) were entertained with back-to-back school assembly programs staged by David Seebach on March 10th. Principal **Dennis Vierk** arranged for the shows.
- On March 21st, 850 middle school students at **D C Everest School**, near Wausau, were treated to a more elaborate magic-and-mystery show in the gymnasium as part of a special week of activities. David and an assistant were invited by **Sue Leider** to make the trip and perform.
- The **Class Act Agency** has arranged a special "Wonders of Magic" show for scouts at **St Anthony's Church** on April 16th in Frankfort (IL).
- Students at **Forest Park Middle School** in Franklin (WI) will begin their April 22nd lock-in with the magic of David Seebach. This is his third visit to the school's annual overnight party. **Mary Ellen Bong** coordinated the appearance.
- The "Wonders of Magic" returns to the **McMillan Memorial Library** in Wisconsin Rapids for the 4th time on May 17th for two shows open to the public. Librarian **Eric Norton** contracted Seebach through the **Class Act Agency** in Lake Geneva (WI).
- Another lock-in, but this time for high school students, will feature David Seebach performing close-up magic on May 26th at **Thomas More School** in the Milwaukee area. **Patricia Brebar** invited David to share his sleight-of-hand wizardry.
- **Mary Kay Waldman** has requested David to stage the 'Nightclub' version of his touring show at the Bar Mitzvah she's planning for Joey on June 18th at **Temple Shalom** in Milwaukee.
- For an unprecedented **26th Consecutive Year**, David Seebach will perform twice nightly at Milwaukee's **Summerfest**, June 30th through July 10th. As usual, he will unveil some new mysteries and surprises and be assisted by his lovely aides. The summer issue of **BACKSTAGE** will feature more information about this engagement.

It's easy to book David Seebach
for your function or party.
Just call our office at **262/252-3333**
or visit us online at **www.davidseebach.com**.